Chris Baker

Number 2 445

Zappos.com

Zappos includes several key points in there privacy policy. They are information collection, information use and disclosure, and data security. For information collection, one goal in collecting it is to provide an efficient, meaningful, and customized experience. The questions do not appear more than once and alert a user of new information via email or phone. Information and disclosure is used for personal information to process your order and provide one with customer service. This allows for communication with deliveries and special offers. All the information given is safe and secure because of data security. The Site incorporates physical, electronic, and administrative procedures to safeguard the confidentiality of a customers personal information, including Secure Sockets Layer for all financial transactions through the Site. Therefore, it is known that all information given is safe and secure.